

TAKE AWAYS

Front Pages

- 4 tiers
- Use bright school color as highlight, with less than five other colors
- Combination horizontal and vertical layout
- School & Clinic sites have their own layouts, respectively.

Organization

- Topical index
- Scheme is broad and shallow, many topics and only going at most 5 levels deep

Labeling

- Labels come from index terms
- Labels used as headings
- Labels used as navigation

Search

- By Google!

Navigation

- Sitemap should always be available
- Always have GLOBAL UNIVERSITY on top and LOCAL SCHOOL/DEPARTMENT on side
- Cut down on CONTEXTUAL NAVIGATION

Metadata

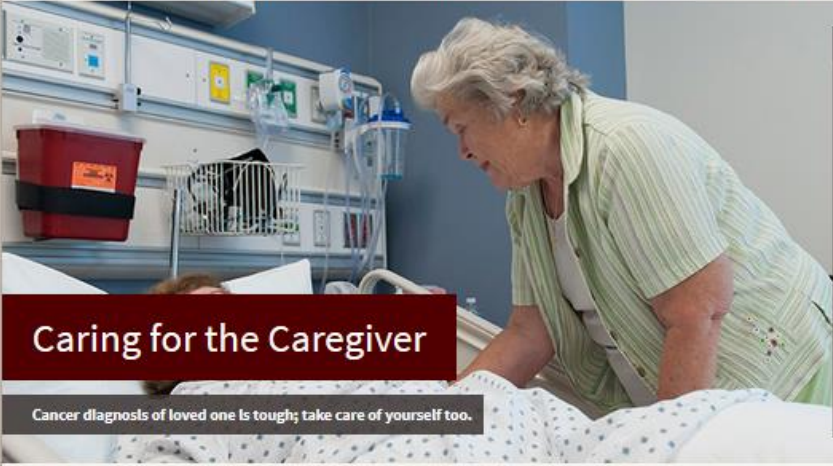
- Best if each page has : title, author/owner (can be department), description, keywords. These can be reused throughout sections.

FRONT PAGES

Texas A&M Health Science Center College of Medicine

<http://www.tamhsc.edu/>

Sections	<p>Header : Logo, Search Bar, Global Nav</p> <p>Second Tier :</p> <ul style="list-style-type: none">- Left : Carousel- Right : Quick Navigation <p>Third Tier :</p> <ul style="list-style-type: none">- News <p>Fourth Tier :</p> <ul style="list-style-type: none">- Local Navigation <p>Footer :</p> <ul style="list-style-type: none">- Left : Health Schools- Middle : Quick Links- Right : Information about University Links, Affiliations Banners <p>School Information Footer</p>
Styling	<p>Strong colors and bold lettering give this page a modern style.</p> <p>The site uses icon labels in the footer and for it's social media tabs.</p> <p><i>Critique:</i> The color scheme is consistent, but a little too much. Colors could be used in a more harmonious way throughout the site. It may be better to rely on fonts/letter sizing to distinguish between labels than to use color.</p>
Layout	<p><i>The good :</i> A bold layout in the style of British university sites. The social media tabs are interesting but perhaps would be more noticeable/make more sense in their position if there were more.</p> <p><i>The bad:</i> The larger-font labels in the quick nav (in the carousel) are unclear. The carousel takes up too much height, leading the fold to cut off the fourth tier of navigation in the middle.</p> <p>Site uses vertical and horizontal layout.</p>
Subsites	<p>Homepages either have the same layout as the front page or a more classic layout with a header/global nav and left side bar/local nav. Subpages have the later.</p>
Health Clinic	<p>-</p>
Overall Impressions	<p>This page might be a little too trendy, but overall the use of large fonts draws the eye to the page's main navigation sections. Ultimately, this is a very "fresh" looking site that looks cool and hip but could use a more harmonious color scheme.</p>



Caring for the Caregiver

Cancer diagnosis of loved one is tough; take care of yourself too.

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Dentistry
Graduate Studies
Medicine
Nursing
Pharmacy
Public Health

NEWS

ALL NEWS >>

Stem cell protein yields hope for cancer patients

Researchers reveal guardian of the stem cell genome

School of Rural Public Health to serve as Statewide Evaluator of Medicaid Waiver Program

How to Apply >

Our Campuses >

Libraries >

Research >

Calendars >

Parking >

Centers & Institutes >

ACADEMICS

- A&M BAYLOR COLLEGE OF DENTISTRY
- COLLEGE OF MEDICINE
- COLLEGE OF NURSING
- RANGEL COLLEGE OF PHARMACY
- SCHOOL OF GRADUATE STUDIES
- SCHOOL OF RURAL PUBLIC HEALTH

QUICK LINKS

- ABOUT TAMHSC
- EMERGENCY MANAGEMENT
- ENVIRON. HEALTH & SAFETY
- SACS ACCREDITATION
- TLRC ROOM SCHEDULING
- HEALTH EXPERTS
- FACILITIES WORK REQUEST
- WEATHER ALERTS
- PHOTO ID & ACCESS REQUEST
- VETERANS BENEFITS
- 1115 MEDICAID WAIVER

INFORMATION

- CONTACT US
- FAQS
- PRESS & MEDIA
- CONTACT WEBMASTER
- IT HELP DESK
- HSC ALERT

AFFILIATIONS

MEMBER OF THE
TEXAS A&M
UNIVERSITY
SYSTEM



The University of Texas Health Science Center at Houston

<http://www.uthouston.edu/>

Sections	<p>First Tier: Header : logo, main navigation, school user navigation, search bar</p> <p>Second Tier: Left : University Links Middle : Medical Schools, Social Media Right : Carousel, News</p> <p>Third Tier: Left : University Directory, Donation link, Career link Middle : Twitter Feeds, Links to articles Right : Event Calendar</p> <p>Fourth Tier: Footer : banner for health services & standard university footer</p>
Styling	<p>A cohesive color scheme with 5-colors that incorporate the school's color (orange) as a highlight. The secondary color, blue, is reminiscent of the medical field (or I have been watching too much TNG).</p> <p>Section headers are noticeable, with consistent sizing and coloring. The eye is not drawn to them.</p> <p>The two moving portions of the site are the carousel and the Health Services banner. The faster movement in the later makes it more noticeable.</p> <p>Uses banners instead of icons or wording.</p>
Layout	<p><i>The good:</i> The site does a good job of organizing a lot of information into a viewable space.</p> <p>The only section that falls below the fold is the bottom half of the footer, which contains the school's standard footer.</p> <p>The smaller carousel size on this site is agreeable to the amount of content on the site. Carousel's have become a standard & expected section of higher education websites, and this site uses one that does not take up much real estate.</p> <p><i>The bad:</i> This site has a lot of content on it. It could be cleaned up by using less banners and making the sub-menus on the left nav pop-outs rather than smaller-font links. The current layout might be a good option for slower connection speeds or non-JS users.</p> <p>Site uses vertical and horizontal layout.</p>
Subsites	<p>Pages from the left nav use the same layout/styling as the front page.</p> <p>Pages from the middle nav (the Schools pages) each use different layouts.</p>
Health Clinic	<p>A completely different layout.</p> <p>Appointments phone number is BIG and noticeable, so is CONTACT us link.</p>

	It is uncluttered, simple, and easy to look at.
Overall Impressions	<p>The layout of this site is great – it fits a lot of content in manner while not being overwhelming. One consideration is that the site has too much content – perhaps the far left navigation, University A-Z, and search bar could be consolidated in some way.</p> <p>This site is busy but well-organized, and the lighter, cooler shades make it seem more welcoming.</p>

UTHealth
The University of Texas
Health Science Center at Houston

Home | Campus Maps | Directory | Webmail | Inside the University

Prospective Students | Patients | Visitors | Donors & Friends | Retirees

Google™ Custom Search [Go]

Alumni

About the University
Mission and Vision, President, Careers, Human Resources, Campus Maps

Research
Institutes and Centers, Research Admin., Research Facilities

Patients
Service Providers, Health Information, Maps and Directions, Contact Numbers

Academics
Schools, Degree Programs, Libraries, Centers/Institutes, Student Systems

Community Service
Community Service Clinics, Education and Training Programs, Teacher Training

Giving to the University
Ways to Give, Development Office, Board Members

Our Schools

- ★ Graduate School of Biomedical Sciences
- ★ Medical School
- ★ School of Biomedical Informatics
- ★ School of Dentistry
- ★ School of Nursing
- ★ School of Public Health

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Student's Bobblehead Idea Winds Up in 2012 Time Capsule

Headlines [Newsroom »](#)

Scientists uncover how...
UTHealth School of Nursing Will
UTHealth pediatrician honored by
UTHealth's Nervous System

UNIVERSITY A-Z

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

Give to UTHealth
Join Us

CAREER OPPORTUNITIES
where creating the best hope for a healthier future begins

TWITTER FEEDS

UTHealth @UTHealth 27 Jul
Boomers urged to get tested for #hepatitis C
houstonchronicle.com/news/health

HealthLEADER @UTHealthLEADER 26 Jul
Eat your #breakfast or risk #heart disease: ktrh.com/articles/houst... via @ktrhnews

READ ABOUT IT

This week in **HealthLEADER**
TRUTH OR DARE

Fact Book | 2013

This month in **Distinctions**
Fred S. Zeidman Honored at Appreciation Event

EVENTS

Jul 30 School Nurse Symposium

Aug 08 Department of Surgery Grand Rounds

Aug 20 CCTRN Journal Club Meeting

Aug 27 Forensic Nursing Science - Session 1

[View Full Calendar](#)

The Future of Health Starts Here!

UT★Health Services
NURSE PRACTITIONERS PROVIDING FOR YOUR PRIMARY CARE NEEDS

Copyright 2008-Present - The University of Texas Health Science Center at Houston (UTHealth)
Contact Us | Career Opportunities | Emergency Information | Open Records
Site Policies & Required Links | Institutional Résumé | Web File Viewing
How to Report Fraud, Waste and Abuse
UT System | State of Texas | Statewide Search | Texas Homeland Security | Texas Veterans Portal

TOP WORK PLACES 2012
HOUSTON TEXAS

<p>Sections</p>	<p>Header : Logo, search, main navigation</p> <p>Image Tier :</p> <ul style="list-style-type: none"> - Left : Carousel - Right : News story image/link <p>Main Tier :</p> <ul style="list-style-type: none"> - Left : Local Navigation - Middle : News, Social Media - Right : Events <p>Footer : General University Information</p>
<p>Styling</p>	<p>Cohesive color scheme with that incorporates the universities colors.</p> <p>Everything matches and looks very clean and professional – nothing is overwhelming. The laight gray text is a little difficult to read, the font needs to be thicker.</p>
<p>Layout</p>	<p><i>The good:</i> The layout is great – uncluttered and well organized.</p> <p><i>The bad:</i> There is one section of blank real estate in the main section.</p> <p>Site uses vertical and horizontal layout.</p>
<p>Subsites</p>	<p>Subsites follow the same red & gray layout with both left and occasionally right navigation.</p>
<p>Health Clinic</p>	<p>Four different clinic locations have separate sites. These sites use the same layout, which is different from the main site layout. This layout is tan and red, and has a top global navigation and left local navigations.</p>
<p>Overall Impressions</p>	<p>An excellent arrangement of information. Labels could be more noticeable, and the site could make better use of blank real estate.</p> <p>The page needs a more noticeable link for patient care.</p>



Many counties in West Texas lack a primary health care provider, which led to the creation of TTUHSC's innovative Family Medicine Accelerated Track (FMAT) Program. Check out this program featured on NBC Nightly News. [READ MORE »](#)



Twist & Turn

A popular form of dance helps improve skills in autistic children.

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- Centers and Institutes
- Current Students
- Donors and Friends
- Emergency Preparedness
- Employment Opportunities
- Faculty and Staff
- Media
- Research
- Schools
- Visitors Center

Recent Stories

July 25, 2013
The Healing Spirit: Longtime Educator Leaves His Mark

July 02, 2013
School of Pharmacy Researchers Among Nation's Best

July 01, 2013
Beat the Heat: Know the Signs of Heat-Related Illness

July 01, 2013
Ophthalmology Sees New Milestone

June 28, 2013
America's Favorite Pastime Can Go Up in a Flash

June 28, 2013
Keep Your Eyes Safe This Independence Day

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CONNECT WITH TTUHSC:



Events

Jun 19 - Time not specified
2013 TTUHSC School of Pharmacy Faculty Retreat

Jul 30 - 1:00 PM to 3:00 PM [Ablene]
SP Training

Aug 06 - Time not specified [Ablene]
Early Professionalism Simulation

Aug 05 - 2:00 PM to 2:30 PM [Ablene]
SP Orientation for IPP

[MORE ▶](#)



TEXAS TECH UNIVERSITY SYSTEM

Emergency Preparedness | Maps & Directions | Contact Us | Jobs at TTUHSC
 TTUHSC Home | TTUHSC Mobile | Texas Tech University System | Texas Tech University | Angelo State University

Online Institutional Resumes

State of Texas Website | Texas Homeland Security | Texas Veterans Portal | SAO Fraud Reporting
 General Policy Information | DMCA Compliance | Compliance Hotline | TTUHSC Energy Conservation Report
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FRONT PAGE SIMILARITIES

Sections	Header : School logo, search, university nav 2 nd Tier : Carousel Footer with university information Also contains : news, social media links
Styling	Use brighter school color as a highlight. Icons used for social media links.
Layout	Vertical & horizontal combination
Subsites	Staff/university sites have the same layout as the fton page. Individual school sites have their own layouts.
Health Clinic	Had it's own separate layout.

Organization

Texas A&M Health Science Center College of Medicine

<http://medicine.tamhsc.edu/web/sitemap.html>

Organizational System : Topical

Organizational Scheme : Top Down, broad and shallow (many topics, at most 4 levels deep)

The University of Texas Health Science Center at Houston

<http://www.uthouston.edu/index/a2z.htm#e>

Organizational System : Topical

Organizational Scheme : Top Down, broad and shallow

Texas Tech University Health Sciences Center School of Medicine

<http://www.ttuhsc.edu/sitemap/>

Organizational System : Topical

Organizational Scheme : Top Down, broad and shallow (many topics, at most 4-5 levels deep)

Labeling Systems (Ordered by Frequency of Use for all Three Sites)

1. Controlled vocabulary/index terms as navigation system choices
2. Headings
3. Index Terms

Search System

Texas A&M Health Science Center College of Medicine

Searches index, news headlines, and content

The University of Texas Health Science Center at Houston

Searches content

Texas Tech University Health Sciences Center School of Medicine

Searches content, news headlines

Navigation (all sites use contextual navigation)

Texas A&M Health Science Center College of Medicine

Embedded :

- Global : Header, Footer
- Local : Left
- Contextual : occasionally in subpages

Supplemental : Sitemap

The University of Texas Health Science Center at Houston

Embedded :

- Global : Header, Directory/index at bottom
- Local : Left
- Contextual : occasionally in subpages

Supplemental : Site index appears on pages – different location on homepage

Texas Tech University Health Sciences Center School of Medicine

Embedded :

- Global : Top bar on sub-sites (not on homepage), footer links
 - o On sub-site home pages, left navigation is the same : SOM Resources & HSC Resources
- Local : Left

Supplemental : Sitemap available from homepage

Metadata

Texas A&M Health Science Center College of Medicine

Dublin Core, fields are : creator, rights, rights holder, publisher, language, format, title, contributor, coverage, verify field, description, date, root-domain, rolloutdomain, breadcrumb-text, template-layout, folder-order

The University of Texas Health Science Center at Houston

Meta data fields on homepage : subject, type, creator, publisher.component, publisher, google-site-verification, description, keywords, subject

Other pages have much less data, with the different school's pages using different standards. Examples: description, google-site-verification, author, copyright holder,

Texas Tech University Health Sciences Center School of Medicine

Meta data fields : keywords, author, description, verify number (only on homepage)